

KEEPitCLEAN TECH



@KEEPitCLEANTech



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What do you think of when you hear...

Environmentalist?



Clean Tech?



ECO-WARRIOR?



**WE ARE GOING TO
CHANGE
THE WAY YOU
THINK...**

KEEPitCLEAN TECH

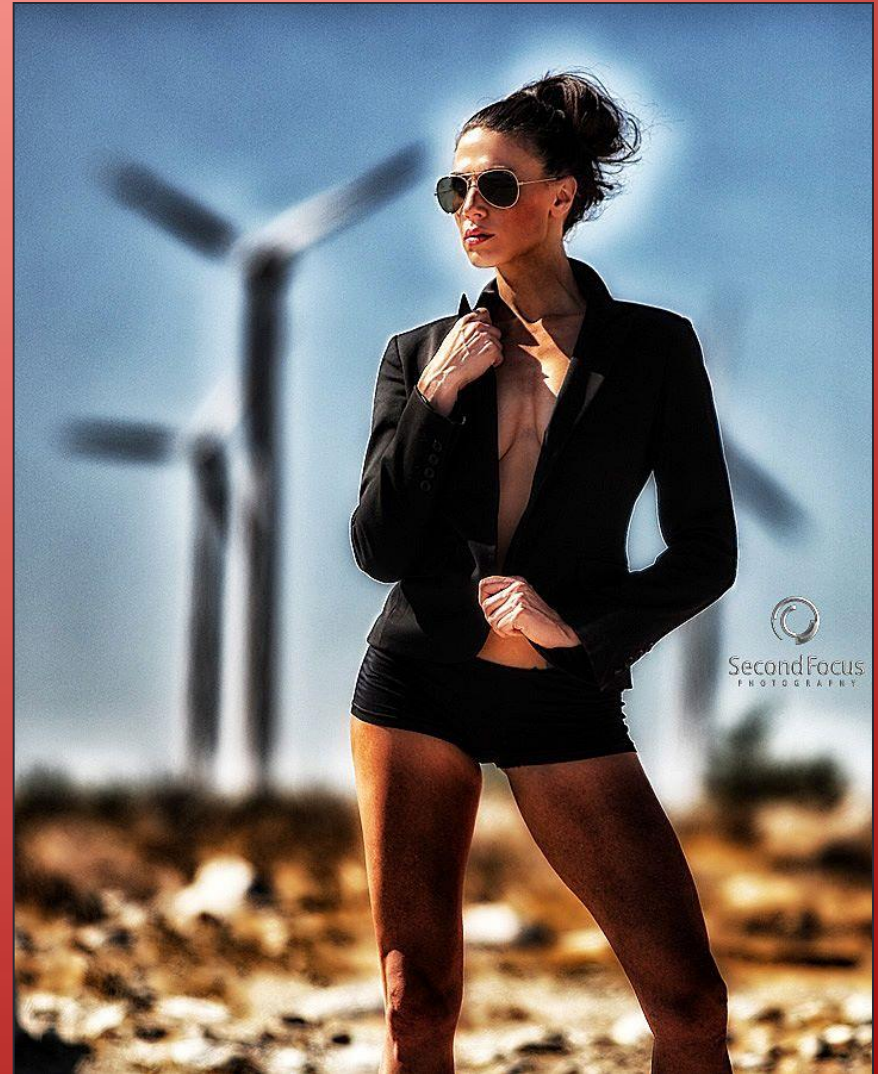
Digital Media Platform

Hip Smart Fun



Our Mission

To design an integrated platform for clean technology that inspires consumers and enterprises to demand sustainable and cleaner sources of energy.



A "Flipboard" Style Magazine App for Clean Technology

KITC will attract and inspire consumers through:

- Stunning photographs & multi use videos
- Company profile videos featuring sponsored technologies
- Interactive social marketing campaign
- Clean Tech news and stock information
- White-label energy efficiency apps



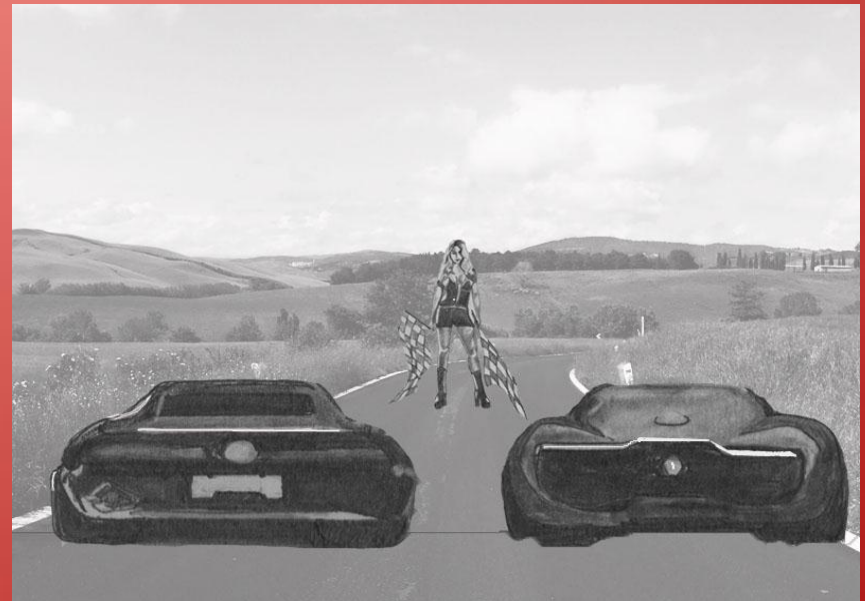
Quarterly Sponsored Technology

Winter sample "Some Like it Hot"



XYZ Geothermal Plant, Canada
Role Models, Jen Doe, of SustainXX,
John Doe of XTEch

Summer sample "A Race in the Sun"



Oregon - Solar Panel Roadway
EV Cars, Tesla vs. Fiskar
Role Model, Green Queen

Video Content

Eco-Hollywood

Celebrities show Clean Tech on the set

Eco-Warrior Profiles - Inspire By Doing
Maria Bertrand

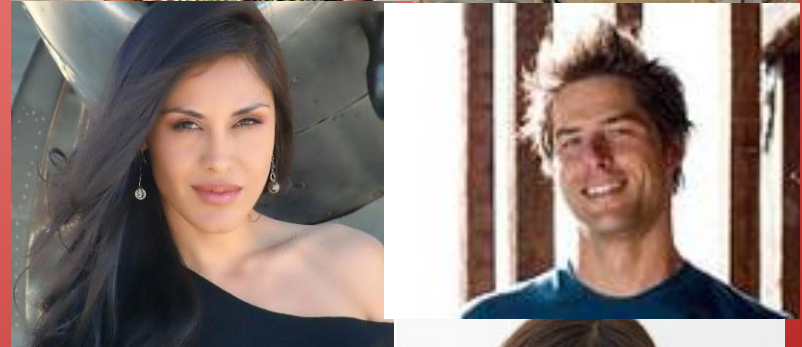
Force One – Military and Clean Tech
Mark Semos

Make the Change – Developing World Benefits
Carla Ortiz

Eco-Macguver – Retrofit Rules at Home
Darren Moore

Eco-Brief - Legal & Policy Issues
Ginna Kelly

Future 360 - Technology Reports
Sarah Backhouse



Not Just Another Pretty Face



Why Clean Tech Matters to US
Why It Should Matter to YOU

The messaging behind the gloss...

Energize Your Patriotism

“Energy, the environment, the economy and security are inextricably linked”

— Pew Project on National Security Energy & Climate

Facts:

- 1 in 46 fuel convoys had casualties in 2010
- All US Military is heavily invested in Clean Tech
- Technologies in the field of battle & domestically

Saluting our Troops with:

- Veterans and Memorial Day themed downloads
- Military “eco-warrior” profiles
- Clean Tech saves soldiers lives!



Global Success = U.S. Innovation

Our goal: Bring energy diversity & security into the mainstream of the US economy & lifestyle

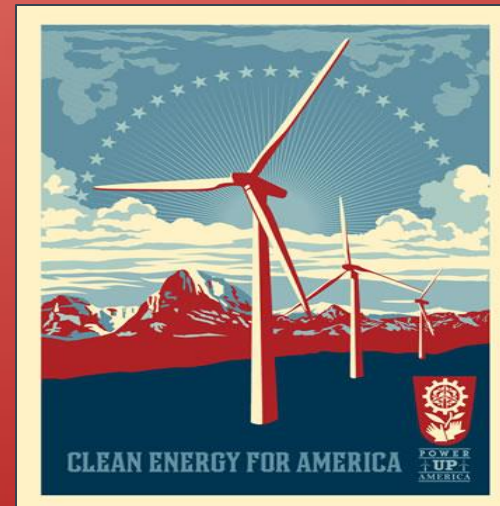
International Focus:

- Success stories
- Job creation and economic growth
- Improving the environment and health



National Focus:

- Excite and empower US policymakers
- Energy security
- Re-make US as a leader in innovation



Clean Tech – Winning Hearts and Minds

Simple Technologies Provide Energy Poverty Solutions



Low cost solar oven and solar flashlight

Economic and educational opportunity

- Women risking safety for firewood
- Children dropping out of school
- Lack of vaccines and antibiotics

- Providing, light, safety and security
- Opportunities for economic success
- Refrigeration for medicines

Small scale = big impact

Inspire By Doing

Readers Share Stories Through Social Media



Nicole Hansen

Try to practice what you preach

William Kamkwamba

Built windmills for his village



Walter Lynn & Diego Arene-Morley

2 teenage boys that started a
community solar co-op



Twitter and Facebook forums



Crowd Sourcing & Interactive Media

- KiCT photo app for user photo uploads and contest with prizes
- Screensaver Downloads
- Eco-Warrior model search
- Clean Tech Holodeck app
- Personalized eco-warrior



Consumer Access - A Native Mobile App

- A complex, full-featured application
- Cross-platform to include iOS, Android, and website
- Using GPS, accelerometer, local storage, camera, and more

Distribution Channels:

- Apple App Store
- Android Market
- Online



How We'll Keep You Coming Back

By celebrating the
symbiotic relationship
between:

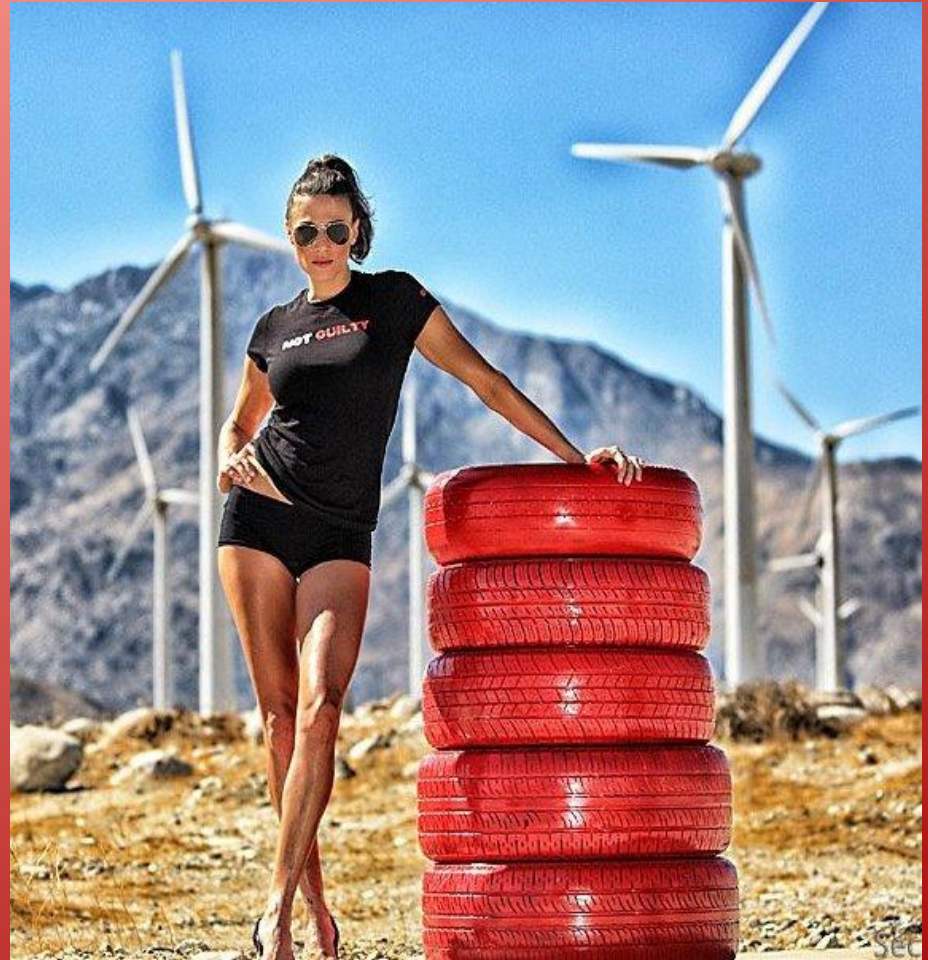
Nature

Mankind

Technology

and

Eco-nomics



**NOW TELL US WHAT YOU
THINK...**

**KEEP it CLEAN
TECH**



Second Step
KINDERGARTEN

Ian L. Sitren, Photographer

- Editorial and advertising photographer
- Investigative photojournalist
- Official photographer of the Special Olympics
- Recognized for reporting on 9/11 attacks

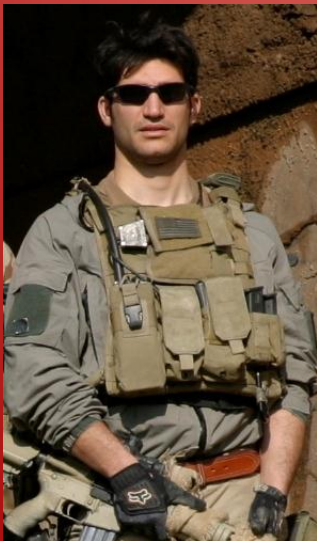


Behind the Scenes: Models & Military



Maria Bertrand
Host, Co-Creator

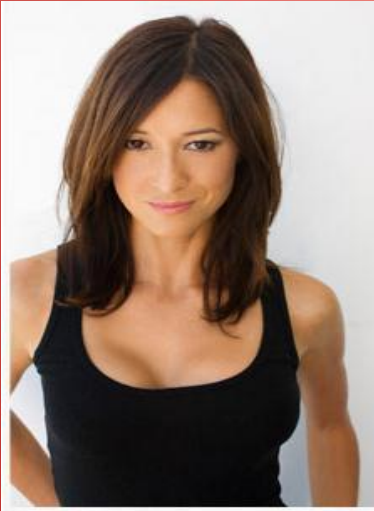
- Model, film actress and Clean Tech blogger
- Director of Media and Events for GGE
- Host of Eco-Warrior profiles, interviews and photo shoot
- Event coordinator for David Myers Group LLC



Mark Semos
Military Correspondent, Co- Host

- Former navy SEAL sniper, deployed for CENTCOM & PACOM
- Instructs police/military units worldwide in firearms & tactics
- Hollywood stuntman and technical advisor
- Founding partner in Maddox Defense
- Spotlight on US Military applications of sponsored technologies

Reporters



Sarah Backhouse

Technology Reporter – Sponsored Technology Profiles

- TV Host: Planet Green's Planet 100, BBC, PBS, CNBC, Discovery, Fine Living
- Creator of Future360 online video network profiling Clean Tech innovation.
- Covers featured technologies business model and sustainable practices
- Top reporter in clean technology



Ginna Kelly

Eco-Brief: Legal & Policy Issues

- VP & General Counsel, AREDAY; Founder, Climb for Conservation
- Columnist for Huffington Post; Host of Green Girl Minute
- William & Mary Law School
- Law clerk, White House Council on Environmental Quality, Department of Justice, and the Nature Conservancy

Developing World and Home Front Hosts



Carla Ortiz

Host – Make the Change: Developing World Applications

- Actress, businesswoman, activist
- Owner of Churros Calientes Sustainable Bakery in West LA
- Awarded the Gold Medal of Honor by the Bolivian Government for building green Homes for indigenous people



Darren Moore

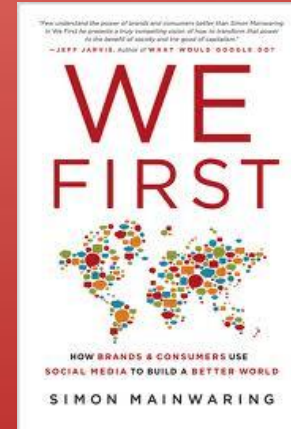
Host - Retrofit Rules: Everyday Ways to Save

- Founder of Ecovations, a sustainable building company
- Co-hosted Alter-Eco on Planet Green and Living with Ed
- Headed up sustainable rebuild of Muse, a progressive school
- Greening the set of Avatar 2

Strategic Branding

Simon Mainwaring

- Member of the advisory board for sustainable brands, center for public diplomacy and USC Anneberg school
- Fellow of the Royal Society of Arts in London.
- Has received over 60 International Creative awards for brands including Nike & Motorola



Green Galaxy Enterprises



Nicole Hansen

Creator/Producer, KICT

Produced 2009 Renewable Energy Conference and Awards at the UN

Producer of award winning PSA *Save It*

Donated solar tents to post-earthquake Haiti

President of Green Galaxy Enterprises (GGE)



Alastair Shearman

Technical Consultant, KICT

Assistant in marketing, events, and design of our materials

Technical advisor for green technologies and app development

Environmental Engineering, Columbia University

Energizing the Masses - Funding the Message

Investors:

- Funding app development
- PR and marketing
- Staffing and management
- Partners in profit

Non-Profit Partners:

- Member subscriptions
- Partnering on sponsorships
- Portions of proceeds to benefit their cause
- Education facts

Sponsors:

- Advertising costs
- Company profiles by Future360
- Photo shoots
- Behind the scenes video
- Capitalizing on opportunity for growth

Consumers:

- Subscribe and download
- Education = demand
- Demand = policy changes
- Policy changes = energy diversity
- Energy diversity= US security

Sponsorship Levels

Gigawatt – \$100,000

- The company's technology featured for a 3-month period with its name and logo on the cover page
- Production of four videos showing unique angles on its benefit, for syndication and promotional use, including a Future360 profile delivered to other news sources (CNNi, etc)
- Iconic images of the technology in an in-depth photo shoot
- Advertising on the website and app platforms and product placement in KICT videos

Megawatt – \$50,000

- Rotating quarterly and displayed below the gigawatt level
- Production of two videos showing its positive impacts, available for syndication and promotional use
- Advertising on the website and app platforms and product placement in KICT videos

Kilowatt - \$25,000

- Production of one Make the Change video, available for syndication and promotional use
- Advertising on the website and app platforms and product placement in KICT videos

Miliwatt, Microwatt, Nanowatt - \$5,000, \$2,000, \$1,000

- Advertising on the website and app platforms and product placement in KICT videos

Partners



Sponsors Contact



info@greengalaxyent.com